



The

MARKETPLACE

For Recycling Commodities

Kentucky Recycling Assistance Section

September 2015

Phone Book Publishers Improve Sustainability, Need to Do More

According to a report card by nonprofit group Product Stewardship Institute (PSI), the phone directory publishing industry is making improvements but still needs to do more. *Resource Recycling* reports that in terms of sustainability, no phone book publishers failed. But no companies received straight A's either.

"PSI applauds those phone books publishers who took the initiative to improve their sustainability practices," Scott Cassel, PSI CEO and founder, stated in a press release. "Unfortunately, many publishers have not lived up to their corporate social responsibility to reduce paper waste by fulfilling all opt-out requests, using recycled-content paper, and contributing financially to recycling programs, all of which would decrease greenhouse gas emissions that impact climate change."

PSI evaluated 13 publishers and gave final grades ranging from D-minus to B. In the recycling category, companies were evaluated on their financial support for recycling infrastructure and outreach as well as the information they provide the public about recycling options.

Two publications, the *Berry Yellow Pages* and *Names and Numbers*, showed leadership in this category, according to the report card. The Berry's Company's "Think Yellow, Go Green" program partners with the recycling industry and provides directory drop-off sites for one month each year in communities in five states. *Names and Numbers* partners with Lubbock, Texas and other communities to collect phone books at schools and other organizations for recycling.

Most companies do little or nothing to financially support directory recycling, according to the report card.

Seven of the publishers also claimed they use recycled-content paper, the report card states.

In 2009, the last year for which the U.S. EPA has phone directory-specific data, 37 percent of phone books were recycled.

Recycle Bowl Kicks Off

For the fifth year in a row, Keep America Beautiful (KAB) is hosting a national competition to see which K-12 school can recycle the most.

Registration for the annual four-week showdown known as Recycle Bowl has begun. Public and private schools can register until Oct. 13 at the event website <http://recycle-bowl.org/>.

Recycle Bowl 2015 will run from Oct. 19 to Nov. 15, wrapping up on America Recycles Day.

Last year's competition, which featured nearly 1,500 schools, led to the recycling of more than 2,200 tons of recyclables. Schools participating in the event recycle 10 percent more than those who stay on the sidelines, KAB statistics indicate.

Global Environmental Services

The following are the results of the state's e-Scrap contract with Global Environmental Services (GES) as the new vendor:

- Weight in pounds: 687,637 lbs. (343.8 net tons)
- Payment to generators: \$47,930.63
- Deductions to date: \$0.00

Contact Tom Heil at 502-564-6716, ext. 4640 or at Thomas.Heil@ky.gov and click on <http://waste.ky.gov/RLA/recycling/Pages/ElectronicSRecycling.aspx> if you have any questions about electronic recycling.



COMMODITY	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Sep-14
<u>PAPER-\$/TON</u>	RISI Official Board Markets (Midwest/Chicago area) FOB							
-	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Sep-14
#2 mixed paper	\$30-35	\$30-35	\$30-35	\$30-35	\$40-45	\$40-45	\$40-45	\$35-40
#37 sorted office paper (SOP)	\$135-145	\$135-145	\$130-140	\$130-140	\$130-140	\$130-140	\$125-135	\$130-140
#8 ONP	\$45-50	\$45-50	\$40-45	\$40-45	\$45-50	\$45-50	\$45-50	\$50-55
#40 sorted white ledger (SWL)	\$230-240	\$230-240	\$230-240	\$230-240	\$230-240	\$230-240	\$220-230	\$210-220
#11 OCC	\$60-65	\$60-65	\$60-65	\$60-65	\$70-75	\$75-80	\$75-80	\$70-75
<u>PLASTICS-¢/LB.</u>	Recycling Markets.Net/Secondary Materials Pricing - FOB							
-	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Sep-14
#1 PET - mixed (clear & green)	\$0.13	\$0.13	\$0.12	\$0.13	\$0.13	\$0.13	\$0.12	\$0.18
#2 HDPE (natural-milk jugs)	\$0.26	\$0.31	\$0.31	\$0.33	\$0.36	\$0.37	\$0.25	\$0.55
#2 HDPE (colored-detergent btl.)	\$0.23	\$0.30	\$0.28	\$0.25	\$0.25	\$0.19	\$0.15	\$0.30
<u>GLASS-\$/TON</u>	Recycling Markets.Net/Secondary Materials Pricing - Delivered							
-	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Sep-14
clear (flint)	\$32.00	\$32.00	\$32.00	\$32.00	\$32.00	\$32.00	\$32.00	\$32.00
brown (amber)	\$22.00	\$22.00	\$22.00	\$22.00	\$22.00	\$22.00	\$22.00	\$22.00
green	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00
<u>METALS</u>	Recycling Markets.Net/Secondary Materials Pricing - Delivered							
-	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Sep-14
aluminum beverage cans (UBC) cents/lb.	\$0.79	\$0.72	\$0.66	\$0.57	\$0.57	\$0.56	\$0.54	\$0.79
	Recycling Markets.Net/Secondary Materials Pricing - Delivered							
	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Sep-14
steel cans \$/TON	\$85-100	\$65-85	\$60-85	\$60-85	\$60-90	\$55-90	\$45-90	\$110-120



Energy and
Environment Cabinet

Kentucky Recycling Assistance Section

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